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Third U.S. International Revisited World Stamp Show NY 2016 Preview Starts Page 15



A once in a lifetime opportunity!



Everyone will be there—will you?

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# The whole world will be here.

ALL YOUR FAVORITE STAMPS ARE COMING—so step right up! Whether you're a beginning collector or a longtime dealer, a casual accumulator or an advanced philatelist, it's not too early to begin making plans to attend World Stamp Show-NY2016, the once-in-a-decade event happening May 28-June 4, 2016.

You'll see world-famous, seldom-exhibited rarities in the Court of Honor. Enjoy eight days face-to-face with hundreds of dealers from the U.S. and around the world. Peruse thousands of frames of fascinating competitive exhibits on all aspects of philately. Visit dozens of postal administrations – led by the United States Postal Service – with hundreds of exciting new issues. Bid in several major auctions packed with deals. Get exclusive offers on classic-to-modern stamps and postal history and find surprises to delight even the most jaded showgoer!

Hotel rooms at special World Stamp Show rates are now available near the Javits Center in midtown Manhattan, but hurry – they won't last long. If you're a dealer, reserve your booth now. Great locations are still available at a variety of prices. Everybody's going to be here!

Full details at ny2016.org or by calling 844-WSS-2016 (that's toll-free: 844-977-2016).



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## World Stamp Show NY 2016 News Update:



There is much of interest to report from the World Stamp Show NY 2016 Newsletter #9. We reported in our August 28 WSS Edition the information on discounted hotel accommodations...so take this as a reminder to make your reservations sooner rather than later. For show like this, the best deals (location and cost) will sell out fast.

You also don't need to wait to see the WSS-NY 2016 information here. It can always be found online at the show site, <u>www.ny2016.org</u>. At that site you can also sign up to receive the Newsletters.

Having said that, here's the latest news:

## **Beginners' Pavilion**

One of the most important booths at the show, the "Welcome to Stamp Collecting Pavilion" will be in a high traffic area right next to the U.S. Postal Service booth. It is here where prospects young and old will decide if they want to pursue our hobby.

The 5,000 square feet of space is going to be divided into three sections—a youth area, an adult area, and a theater shared by both. Experienced youth educators and APS StampBuddy mentors will meet, greet and introduce their respective audiences to philately. A combination of storytelling, lectures and other activities are planned, including plenty of free stamps for everyone.

At least 6,000 youngsters are expected to take field trips from local schools to visit the Javits Center and WSS-NY 2016. Those of us who recall with fondness our own visits as youngsters to stamp shows will understand why a great first impression is so important to the youngsters and to our hobby.

## **Additional Auctioneer Selected**

Corinphila Auktionen, the Zurich-based auction house, has been selected as the fifth official auctioneer of WSS-NY 2016. They are part of the Global Philatelic Network that also includes Heinrich Köhler of Germany, Corinphila Veilingen of the Netherlands, H.R. Harmer of the U.S. and John Bull of Hong Kong.

Corinphila joins these other official auctioneers:

- Auktionshaus Christoph Gärtner
- Daniel F. Kelleher Auctions
- Schuyler Rumsey Philatelic Auctions
- Robert A. Siegel Auction Galleries

Contact these houses directly at your earliest convenience for consignment information.

## MyNY2016 App Up and Running

In development for many months, the MyNY2016 personal scheduler is now ready for use. Accessible through the Internet using PCs or mobile devices, this free application allows you to put together a list of meetings and events you plan to attend.

To use it, simply create an account with your email address and password, or log in if you have already done so. Look for the green "Log In / Register" links at the upper left of most web pages. That takes you to a listing of events, where you can register by clicking the green "Register" button. Some listings will be accompanied by a "More Information" link that will provide you with details. At any time, you will be able to see your complete schedule, make changes as necessary, and print the results.

The current schedule of society meetings also should be online by now, and more content and features will be added as they are determined.

## Gems on Display

The WSS NY website has a new page on it called "Gems on Display" that will feature images and brief descriptions of some of the many treasures that you will be able to view at the show. Here's just one of them, one of three documents in public hands bearing the signature of the last Dutch director-general of New Amsterdam, Peter Stuyvesant, who served from 1646-1664. This edict was signed by him in 1652. The British forced the Dutch out and renamed the colony "New York."

## Theme Day Subjects Announced

The U.S. Postal Service has released the subjects chosen for the daily postmarks available during WSS-NY 2016. The specific dates each will be used are yet to be determined.

- America the Beautiful Day
- Armed Forces Day
- Children of the World Day
- Diversity Day
- Learning Never Ends Day
- Postal History and Stamp Collecting Day
- Topical Collecting Day
- United Nations & Pan American Day

## Social Function News

The United States Classics Society will be sponsoring a dinner on Friday, June 3 at the famous Michael's Restaurant, 24 West 55th Street. The Classics Society affair will take over the entire art-filled restaurant. Other societies and organizations looking to arrange a special outing for their group during WSS-NY 2016 should contact carol.bommarito@ny2016.org ASAP.

# <u>Yesterday in Mekeel's</u>: The Third United States International

(From STAMPS Magazine, May 9-June 13, 1936)

STAMPS, May 9, 1936

All Set for the Big Show



Line in front of the Grand Central Palace, which extended three blocks, the first arrival having been in line since Midnight, Friday, May 8th.

The stage is all set for the opening of the Greatest Philatelic Exhibition in the HIstory of Philately. For over a year Committees have been meeting regularly and during the past three months the Directing Committee has met on an average of twice a week to work out the details for the show.

As a result of all of this activity, practically all of the finest collections in the world will be on display on the first three floors of the Grand Central Palace in New York from May 9th to the 17th inclusive. It will require a force of over 300 collectors and dealers to mount the pages in the frames on Wednesday, Thursday and Friday preceding the opening and practically every philatelic organization in the Metropolitan area is sending volunteers to assist in this work....

All of the Government exhibits will be arranged on the first floor and this will include the U.S. Post office arrangements with 12 windows for the convenience of visitors who desire to purchase stamps. There will be on sale all of the stamps available at the Philatelic Agency in addition to the special panes of stamps which will be issued for the show. Here also will be installed the printing press of the Bureau of Engraving and Printing where the special panes will be printed. The stamps printed here will not be sold, however, but will all be destroyed after the show.

At the Information Desk at the left of the main entrance, as you enter, will be officials to direct visitors to any part of the show and to any part of the city. This desk will be in charge of Arthur W. Deas and George R. M. Ewing and a staff of capable assistants. There will also be a large delegation from the Women's Philatelic Clubs of New York and Brooklyn headed by Dr. Louise D. Larrimore, President of the New York Club and Mrs. Edwin E. Elkins, the president of the Brooklyn club. Above the Information Desk will be found a Bulletin Board scheduling the events of each day and it will be well for all visitors to keep in touch with this desk, for many special events will be scheduled and information can be secured there regarding them.

As you enter the building, the Main Aisle down the center of the building will lead to the Court of Honor where a beautiful selection of the Classic Early Stamps issued before 1850 will be shown. These stamps have been gathered from the four corners of the world and represent the finest obtainable copies in each group. The complete list follows. To the left of this Court of Honor as you enter will be the splendid exhibit of the American Bank Note Co. Here many fine things will be shown including photographs of the original correspondence with the Postoffice department relative to the 1847 issue of U.S. Stamps and with the Postmaster of New York relative to the New York Post masters Provisional. A transfer press will also be in operation at certain periods.

Dealers Booths will be found around the room and also on the Mezzanine Floor and here many of the leading dealers will offer stamps of all kinds for sale. STAMPS will occupy Booths 10 and 11 on the main floor and our friends are invited to drop around and make themselves known. [We will have] several of our new books, including the Philatelic Almanac, Charles J. Phillips' "Stamp Collecting" and Edward Stern's "The History of the Free Franking of Mail in the United States" which will be on sale for the first time, as well as a series of beautiful etchings by Harry L. Peckmore of the subjects used on the Park Stamps in the colors of the stamps.

On the Mezzanine Floor will be the Lounges of the Philatelic Organizations and this will be the meeting place of collectors from all over the world. The National Federation of Stamp Clubs, Inc., the Collectors Club, the New Jersey Federation, the American Philatelic Society, the Fox Club, the Bureau Issues Association, the Society of Philatelic Americans, the American Stamp Dealers Association and the I.P.H.V. of Berlin are among the clubs officially represented.

The numbering of the frames starts on the third floor and as a consequence all of the United States stamps will be found on this floor, which will make it one of the most popular. Here also the Lecture Room will be located and a full program is scheduled....

The stage is set and only awaits the crowds of collectors that are expected to make it a complete success. Every reader of STAMPS should plan to attend and to spend just as much time at the show as possible. You will not only see stamps but you will have an opportunity to meet many of the people you have heard about and participate in a series of social events that will make the visit a memorable one.

## May 16, 1936

## James A. Farley's Address to the Exhibition

Address of Honorable James A. Farley, the Postmaster General, at the opening of the Third International Philatelic Exhibition, Grand Central Palace, New York, New York, May 9, 1936, at 9:00 a.m.

It is my very great pleasure to be here on this very auspicious occasion at the opening of the Third International Philatelic Exhibition, which marks another milestone in the annals of philately. In this gathering I am told will be found representative stamp collectors from all parts of our country, as well as from foreign lands. I take this opportunity to extend a word of greeting to our friends from abroad, and I trust that these associations will further strengthen the bonds of friendship between the Nations represented.

The decade that has elapsed since the last meeting of the International Philatelic Exhibition in this city has been a most important period for the advancement of stamp collecting. On every hand we see evidences of the phenomenal growth made in these intervening years, and we of the Post Office Department have substantial evidence of the greater public attention that is now being accorded this fascinating hobby through the increasing patronage of our Philatelic Agency.

I need not go into detail as to what philately has to offer the individual, but it is proper to note that the study of postage stamps has something worthwhile for every person who elects to become interested, regardless of his age or his station in life. If there were no other reason for it, stamp collecting would be worthy of encouragement for its beneficial results through the formation of stamp clubs in the schools of our Nation.

In recognition of the high principles of philately as represented in the Third International Philatelic Exhibition, it has been my pleasure to authorize the printing of a special souvenir sheet of four different commemorative postage stamps, which is now about to be offered for sale to the public for the first time at this Exhibition.



Scott 778

#### May 9, 1936

## P. O. Warns Against Labels on Covers

The Post Office Department has advised that many covers are being received which contain the Exhibition Stamps and Labels on the face. This is absolutely prohibited and collectors are advised to attach no stamps or labels of any kind to the face of the covers. Otherwise they will be disappointed in not receiving their first day covers.

It is also necessary to enclose the exact amount in payment for stamps desired. Some collectors enclose  $25\phi$  in payment for two of the panes at  $12\phi$  each which makes it necessary for the post office to return the extra  $1\phi$ . Please avoid this in the future and cooperate with the department so that they can service these covers with as little extra work as possible.



a cancel. The top cover has an imprint of the show logo. The bottom cover has a seal, but is not tied by the cancel, so might have been affixed after the FDC cancellation date.



On the other hand, the four seals are seen here on an elaborate cover addressed to "...author of Cross Roads of the Caribbean Sea" in London, flown on the May 6-14, 1936, 1st North America Flight of the Hindenburg. As evidenced by the handstamp, the cover was later carried on the May 27, 1936 maiden voyage of the Queen Mary, with the 1934 G.B. 1-1/2p (Sc. 212) in the upper left tied by a May 27, 1936 cancel.

#### May 30, 1936

#### The International Philatelic Exhibition Closes After Breaking Many Records

From every standpoint the great International Philatelic Exhibition which has just closed at the Grand Central Palace, in New York, has exceeded expectations, and broken records. The attendance...exceeded fifty thousand paid adult admissions, and it was estimated that total admissions reached nearly 100,000. This is well in excess of any previous show, bringing receipts of approximately \$250,000, more than triple the record of \$75,000 set at the National Show in Rockefeller Center in 1934. The sales in the Exhibition post office ran over a quarter of a million dollars, and over one million of the souvenir panes were sold, as well as an additional million of other commemorative stamps. The exhibition was attended by more famous personages than ever before had honored a stamp show with their presence. Among the notables who made a special visit to the exhibition, in addition to those connected with the show, were the Hon. Herbert C. Hoover (see next page), Amelia Earhart, Hon. James A. Farley, Dr. Hugo Eckener, Mrs. Benjamin Harrison, widow of the former President Harrison, Miss Anna Jarvis, founder of Mother's Day, and many others. A message expressing regret at his inability to attend the exhibition was received from the President of the United States, Franklin D. Roosevelt ....

The publicity which the exhibition received far surpassed all previous records. The Evening Sun issued a special 24-page supplement, The Herald-Tribune gave it double-page spreads, and the New York American devoted a special section of several pages to the exhibition. In addition to the other New York papers, over 1,000 other newspapers gave space to the show. The Independent Subway advertised the show extensively, many of the New York hotels had special stamp exhibits in the lobby, as well as placards telling about the show at the Grand Central and special rates were offered visiting philatelists. The railroads cooperated one hundred percent, and made it possible for scores of people to attend the exhibition who otherwise would have been unable to go, by their special rate of fare and one-third to New York and return.

## A NOTABLE GROUP AT TIPEX



AT THE INTERNATIONAL STAMP SHOW. Former President Her-bert Hoover examining a collection of letters franked by President, including one of his own, at the international Philatelic Exhibition in New York City. From left to right are Mr. Hoover, Edward Stern, who formed the collection; Alfred F. Lichtenstein, president of the exhibition, and H. H. Hurst, of Durban, Natal.

By courtesy of the N. Y. Herald-Tribune. \* \* \* \* \*

#### STAMPS, June 13, 1936

#### Notes on U.S. Stamps **Tipex Sheets Printed in Black by Error**

The first of May we received information [regarding] the printing of the Tipex souvenir panes, as follows: "Three shifts of printers were placed on this job. Either the first or second night of work, the printer on the night shift dumped his bucket of ink into the press fountain and proceeded to print, without noticing that the 'ink boy' had set a bucket of BLACK ink beside his press instead of the regular purple. Possibly in the gradual mixing of the leftover purple in the fountain with the added black, the transition from purple to black stamps was not noticed under the mercury lights .... "

... The Bureau reported that the entire lot of sheets printed on that press, which was the only one engaged in printing Exhibition stamps,



in New York.-Courtesy, Washington Star [If the photo is familiar, it was used as the basis, with modifications in 1946 by Nicaragua on an FDR memorial issue (Sc. 695). JFD.]

International Philatelic Exhibition

would be destroyed, and that affidavits would be prepared for submission to the Post Office Department from every person having knowledge of this error, even to the point of destruction.

We are now in receipt of a final report from C. B. Eilenberger, Third Assistant Postmaster General, who advises:

"Investigation of the matter discloses that 1,600 of the 120-subject sheets were printed with black instead of purple ink in connection with the night shift on April 28. Immediately upon discovery of this error, effective measures were taken to cause the destruction of every sheet so printed." We are sure that every stamp collector will join with us in congratulating the Bureau and the P.O. Dept. on the efficient manner in which the entire matter was handled and the precautions taken to prevent any of the errors ever reaching the public.



section of the banquet of the International Philatelic Exhibition on Friday evening, May 15, 1936, at the Hotel Astor in New York. The ev s broadcast over WJZ. The exhibit awards were announced at this dinner, and presentation of the awards was made by Miss Amelia Earh

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MORE DEALER ADS, PAGE 8

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